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Business Intelligence Guidebook - 1st Edition

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Business Intelligence Guidebook by Sherman, Rick (ebook)

Your guide to BI and why it matters. Business intelligence (BI) combines business analytics, data mining, data visualization, data tools and infrastructure, and best practices to help organizations to make more data-driven decisions. In practice, you know you've got modern business intelligence when you have a comprehensive view of your organization's data and use that data to drive change, eliminate inefficiencies, and quickly adapt to market or supply changes.

Business intelligence: what it is and why it matters

"Business Intelligence Guidebook" goes over in detail the entire system of Business Intelligence. Sherman notes a disconnect from BI concepts to actual integration and provides clear explanations of the architectural design and processes within BI.

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and the nitty-gritty instructions for using vendors' tools lies the essential, yet poorly-understood layer of architecture, design and process. Without this knowledge, Big Data is belittled - projects flounder, are late and go over budget.

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A best-selling book on business intelligence, 'The Data Warehouse Toolkit' starts with a short section about the theory of data warehousing and analytics, moving onto a selection of case studies showing how to apply the theory to common business scenarios. It's also one the best books for building a BI system.

12 Best Business Intelligence & Analytics Books Of All Time
Business intelligence is the process of surfacing and analyzing data in an organization to make informed business decisions. BI covers a broad spectrum of technologies and methods, from the way that data is organized and analyzed, all the way to how findings are reported.

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